

simplifying PITCHING FOR BUSINESS



Engage, mobilise and develop your people

Pitch & Proposal Planning

Planning, scheduling and delivering a brilliant pitch for those 'must win' moments.

Pitch Development

Working with your team to ensure that your pitch is right on target in content, tone and impact.

Pitch rehearsal & Coaching

Sharpening and polishing the final pitch as 'detached outsiders' to build your confidence.

Presentation Design

Making sure that your presentations, props and support materials are as good as your products and services.

WIN MORE & BETTER SALES

You have skilled people at the heart of your sales effort and they have many of the skills that you need, but do they pitch for new business as well as they could? Are your proposals razor-sharp? Do your responses focus clearly enough on the customers' real needs? Do you get enough opportunities to pitch? Do you win enough of the opportunities you get? If you've ever asked yourself these kinds of questions then maybe we can help you.

Our job is to help you build performance capability, resilience and skills throughout your organisation, in ways that are clear, powerful and memorable. We've worked with JP Morgan, Accenture, Capita, EDF, Ford, npower, Vodafone, Mercer and many other public and private organisations all over the world. That pedigree gives us a breadth of vision and insight that we can share with you to help develop world-class responses to your most important opportunities.